



LOYOLA COLLEGE (AUTONOMOUS) CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FIFTH SEMESTER – APRIL 2025



CO 5404 – INTRODUCTION TO INVESTMENT MANAGEMENT

Date: 10-05-2025

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 PM

SECTION A

Answer ANY FOUR of the following

4 x 10 = 40 Marks

1. Describe the process of investment decisions.
2. Explain the time value of money concept.
3. Discuss the key macroeconomic variables and their impact on investment.
4. Explain the different types of Derivatives.
5. Differentiate between Investment and Speculation.
6. What are the objectives of investment?
7. Discuss the factors which leads to Sound Investment decision.
8. Elaborate the techniques involved in risk return analysis.

SECTION B

Answer ANY THREE of the following

3 x 20 = 60 Marks

9. Describe various types of Bonds.
10. Elucidate the steps involved in fundamental analysis.
11. Explain the concept of systematic risk and unsystematic risk.
12. Describe the methods used in Bond and Equity valuation.
13. Discuss the different investment avenues available to investors.
14. What are the features of primary and secondary market?

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